

Achievements of Altius in 2018 - A look on 2018

Reflection of the Year 2018

As we step into the New Year, now is the perfect time to look back at some of our noteworthy moments of 2018.

In the journey of Altius, 2018 was a year for many exciting and fresh ideas. In fact, it was a year for new solutions and resources. And, we can't end 2018 without a quick recap of our best bits and all the progress we have made last year.

Most Influential People of 2018

We would like to thank Vellayan, Chief Executive Officer for his continued support and ideas. His vision for 2020, "Continuously transform ourselves to be a consulting and Solutions company in enabling successful Digital Commerce of our customers"

We would like to thank Ishwarya Sevugan, Business Unit Head for her hard work and commitments that remarkably impacts the growth of Altius. She says, "If the company goals - 2020 has to be achieved, every individual should update their skills and build their competency level for a new-win"

Strategic Partnerships - We are Forceful Together

This year, through our strong partnership with inRiver and Agility Multichannel, we have established strong connections with our clients by delivering good quality results on time.

The biggest initiative of 2018 for Altius happened in December when we were enlisted as a service provider in ISA (Industrial Supply Association) membership directory. It was one major step towards catering relationship with manufacturers, suppliers, and distributors all across the world.

Strategic Partnerships will build upon, what we have kick-started in 2018

Discussions are already on and we are looking forward to networking with several other top PIM solution providers - StiboSystems, akeneo, Enterworks, Salsify and Ecommerce platforms - Shopify, Magento, Bigcommerce, Woocommerce, and Opencart.

We worked our way up the Business Ladder

Altius, being into eCommerce and IT outsourcing since its inception from 1998 had gained a wide range of expertise across various sectors, after which started our renewed operations as a stand-alone firm catering to the business requirements of small and medium sized ventures for a couple of years. Climbing up the ladder, we have grown as an Enterprise customer service provider serving a couple of International and domestic clients.

Major-league marked for innovations - Codes that unravels business challenges across various Industries

Altius not only expertises in core eCommerce services but also is into product development to keep ourselves ahead with the cutting edge technologies.

In the journey of Altius, 2018 saw the introduction of a few peculiar solutions and proven technologies. We have worked through our ideas and transformed them into reality.

Yantra 24X7, Featuring Industry 4.0

2018 was another bright year for Industrial automation. Yantra was launched with an aim of addressing the business requirements of small-scale machine shop stakeholders. Having given the situation that beta customers are in its place, Yantra is now ready to get spinned off as a separate venture.

Though, the project had already received substantial appreciations from clients, a young and zealous team is continuously working on to roll out advanced features in the near future.

Insight Mailer

Another exciting project of this year was Insight Mailer, a toolset for Amazon marketplace sellers. At the start of the launch, we were perplexed as we didn't know what the next several months would bring. With new features coming in, it is now a full-fledged feedback solution for Amazon sellers - well now a great revolution in the marketplace ecosystem.

Scriptum

We challenged ourselves to connect the digital needs across a wide range of industries, and introduced Scriptum - a digitization solution provider for managing data and information to its highest standards - packed with action since March 2018.

Our Major Strength lies in our exclusive eCommerce services

With various projects coming across, Altius had extended its competitive advantage and emerged as the industry leader in the field of eCommerce cataloging. And not to miss, our path to triumph was a multi-year effort.

Climbing up the ladder, two new services were introduced in the vertical of Ecommerce product management - Data audit - Existing taxonomy and schema refinement.

And also in the year 2018, we worked with 20 new clients from US, UK, South Africa, Australia, and UAE.

2018 was yet another busiest year in the journey of Altius- We worked with one of the industry leaders in B2B and B2C marketplace from South Africa - Screwman. We have felt, and yet experiencing the sense of pride in leaving them satisfied with our fully-packed set of services ranging from Ecommerce site development, product cataloging to payment integrations.

Few words from one of our Happy Client

“With the new data, we have roughly seen an increase of 23% revenue, last year to this year. Keep in mind that there is a mix of factors, along with the rich Altius Data that enabled this.” - Mark Jansen @ kempston Controls UK.

An Energetic Year aimed towards new Capabilities

The year we have seen so many key technological introductions and advancements in Artificial Intelligence. With Increase in the volume of efforts getting into each product and AI being incorporated, it had given a new boost to how our tech solutions work across a wide variety of industries.

International and National meetups catering to Business growth

It was truly been an amazing year for building important networks in the business world. Our works have won major appreciation in International fairs and conferences.

Diving back, here are some of the events

IRCE Expo 2018, Chicago, USA

The exhibition hall at IRCE Expo featured nearly 600 top solution and technology vendors in the eCommerce ecosystem and Altius takes the pride to be one among them.

Seamless Retail Middle East 2018, Dubai

Altius was one among the 350+ exhibitors and 10000+ visitors. The event was an eye-opener for us as it aided to achieve motivation from several other business pioneers, entrepreneurs, and innovators across the globe.

Internet Retailing Expo 2018, Birmingham, UK

The Expo with 300+ exhibitors and 5000+ European retailers turned out to be a game-changer for Altius, as it was a great opportunity to meet some of our existing clients as well as grab some new clients.

Amazon Connect 2018, New Delhi, India

We won major appreciation by presenting the idea of Insight Mailer to the industry leaders and stakeholders - a progressive tool in the marketplace ecosystem.

Here's a look at Altius by Numbers

New clients - Ecommerce product cataloging and Ecommerce services	20
Ecommerce product cataloging deliverables	1 million SKUs
Products launched	2
Ecommerce sites developed	5
Digital Marketing services	3
Software and Mobile Apps developed	10
Marketplace services	20
Insight Mailer - Active Subscribers	35
Yantra 24X7 - Customers	20

A Fun-filled and Eventful year

Blitz, with its own lineup of events, we had our own space for complete fun.

Collaborations of stress break-out sessions and traditional events of the year.

The tour series featured in beautiful places in India, March 2018

Our diverse workforce - Altius Family

Our expansion was vast in the year 2018 - brought in fresh minds to our tech family to work with us - and now has over 300 employees. And just like we value our clients to the highest priority, we value our workforce who are our backbone. We always make sure they experience the sense of family at Altius. We feel dignified to have done it for 2 decades.

A glimpse ahead - Coming up in 2019

We are truly gratified for 2018. We have bigger goals for 2019 that certainly brings revolutionary actions in the future. For Altius, 2019 will be a goal-oriented year for the growth of automation and AI

applications. This trend will keep growing in the future years. Advanced technologies will build upon what we've kick-started in 2018.

With new and exciting projects coming across, there is a long way for talent addition to our tech family.

Fairs and conferences marked in the diary of Altius for 2019

Seemless, South Africa Capetown, March 12 & 13

Irx, Birmingham UK, April 3 & 4

ISA houston, Texas USA, April 6 - 8

Seemless, Dubai, April 10 & 11

B2B Online, Chicago USA, April 29 - May 1

A note of Thankfulness

We are truly gratified and we just want to thank you for being a part of Altius journey, as we know that working with you had made been a great opportunity and game-changer for us. The evolution we have made so far is because of customers like you. We truly appreciate your business and time, and we will do our best to be your favorite business service provider.

Thank you once again. As the calendar turns new, We with great enthusiasm are looking forward to working with you in 2019 and beyond.

We wish you an Amazing 2019.